

AffiliateLynxs – Business Overview Guide

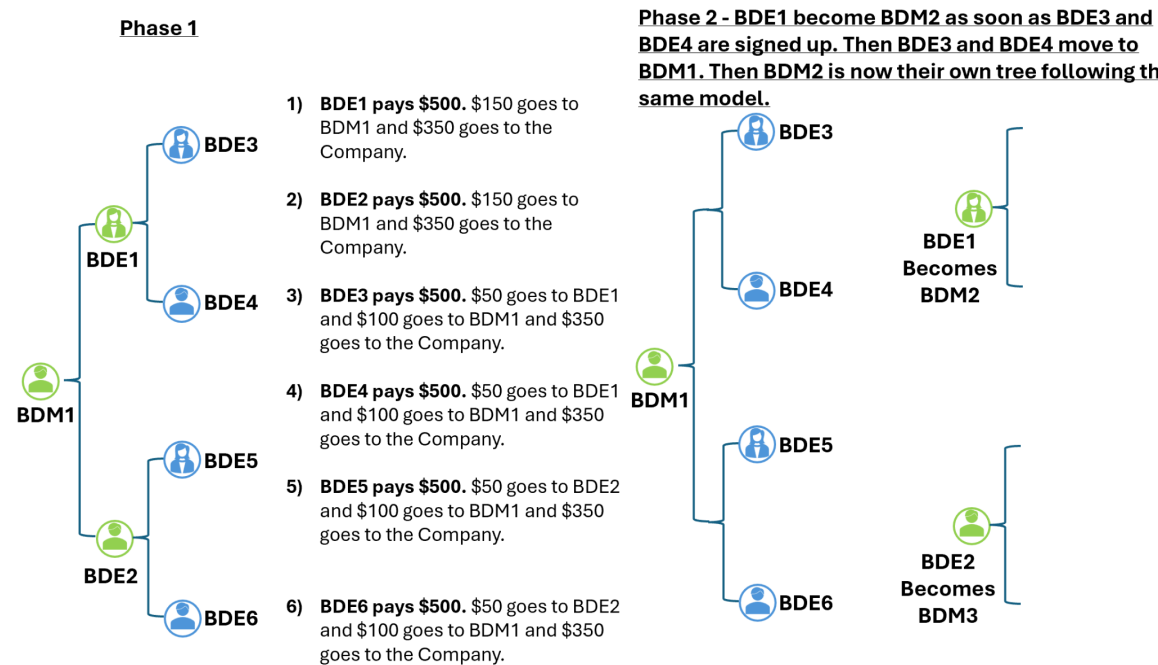
This guide explains the AffiliateLynxs business model, focusing on how Business Development Executives (BDEs) and Business Development Managers (BDMs) work together, how commissions flow, and when promotions occur. It is designed for partners, investors, and prospective affiliates who want a clear understanding of how the program generates value for everyone involved.

How the Model Works

Affiliates join as BDEs and pay a \$500 onboarding fee. The company distributes part of this fee to their upline (BDMs or sponsoring BDEs) while retaining the remainder as revenue. As BDEs grow their personal team, they can be promoted to BDM status, unlocking higher earnings and their own revenue tree.

Phase 1 & Phase 2 Growth Example

The following diagram shows how a BDE's team grows in Phase 1, and how that BDE becomes a BDM in Phase 2. Once promoted, their original team moves under their former BDM, and they begin building a new organization.



Cash Flow Overview

This table illustrates exactly how the \$500 onboarding fee is distributed between the BDM, the BDE, and the company depending on where the new signup occurs in the structure.

BDE Paying	To BDM	To BDE	Company
BDE1 (pays \$500 to Company) The Company pays \$150 to BDM1.	\$150	—	\$350
BDE2 (pays \$500 to Company) The Company pays \$150 to BDM1.	\$150	—	\$350
BDE3 (pays \$500 to Company) The Company pays \$100 to BDM1 and \$50 to BDE1.	\$100	\$50	\$350
BDE4 (pays \$500 to Company) The Company pays \$100 to BDM1 and \$50 to BDE1.	\$100	\$50	\$350
BDE5 (pays \$500 to Company) The Company pays \$100 to BDM1 and \$50 to BDE2.	\$100	\$50	\$350
BDE6 (pays \$500 to Company) The Company pays \$100 to BDM1 and \$50 to BDE2.	\$100	\$50	\$350

Key Takeaways

- Every BDE starts with a simple two-person requirement before they can become a BDM.
- Once promoted, they begin a new team of their own, ensuring the system scales without limit.
- The company consistently retains a stable revenue portion from each signup.
- Upline leaders continue to benefit as their team grows, creating long-term incentive alignment.